

THE CONGRESS

The **International Measurement Confederation** (IMEKO), which was founded in 1958, is a non-governmental federation of 42 Member Organizations, each of which is concerned with the advancement of measurement technology. The objectives of the Member Organizations are being promoted by IMEKO's 24 Technical Committees (<https://www.imeko.org>).

The **IMEKO World Congress** is an international conference with a focus on measurement technology that takes place every three years in a different country. The international participants of the Congress come from the fields of metrology, economics and politics.

Under the motto of *Think Metrology*, the **24th IMEKO World Congress** will shed light on both well-established and new, highly current topics. The high-quality program will involve teams of experts, high-ranking speakers and more than 700 internationally leading metrologists who will provide insight into the diverse and innovative fields of metrology.

THE LOCATION

Measurement has always played a pivotal role in the city of Hamburg's development. Where generations of merchants and tradesmen once weighed spices from across the globe in ounces, those working in today's shipping industry now weigh containers in megatons.

As a gateway to the world and with a history of more than 1400 years, Hamburg offers the perfect setting for this congress. Over the centuries, trade and innovation have been instrumental in the growth and development of the city, which is now the second-largest in Germany. This and the over 20,000 researchers and university students at numerous renowned institutions make Hamburg the perfect location for science and research.

HOW TO BECOME AN EXHIBITOR – STEP BY STEP –

STEP 1
Contact PTB

STEP 2
Contracting with PTB

STEP 3
Contact Exhibitor Service
at CCH for technical
requirements

Contact details PTB

Secretariat WC2024
Physikalisch-Technische Bundesanstalt
Bundesallee 100
D-38116 Braunschweig
imeko2024@ptb.de

CCH Exhibitor Service

ausstellerservice@hamburg-messe.de
+49 40 3569 7575



XXIV World Congress

26 – 29 August 2024 | Hamburg, Germany

Information for Exhibitors



THE VENUE

The conference venue is located in the very heart of the metropolis and has everything necessary to hold a modern, international conference at its disposal. The brand-new Congress Center Hamburg (CCH) is one of the largest and most modern congress centers in Europe, with unparalleled technology that can fulfill international standards of sustainability and accessibility. A vast amount of space, multifunctional rooms, cutting-edge equipment and excellent catering promise to provide the perfect setting for technical discussions and events.

THE PROGRAM

Set-up:

Sunday, 25 August 2024
(starting at 1 pm)

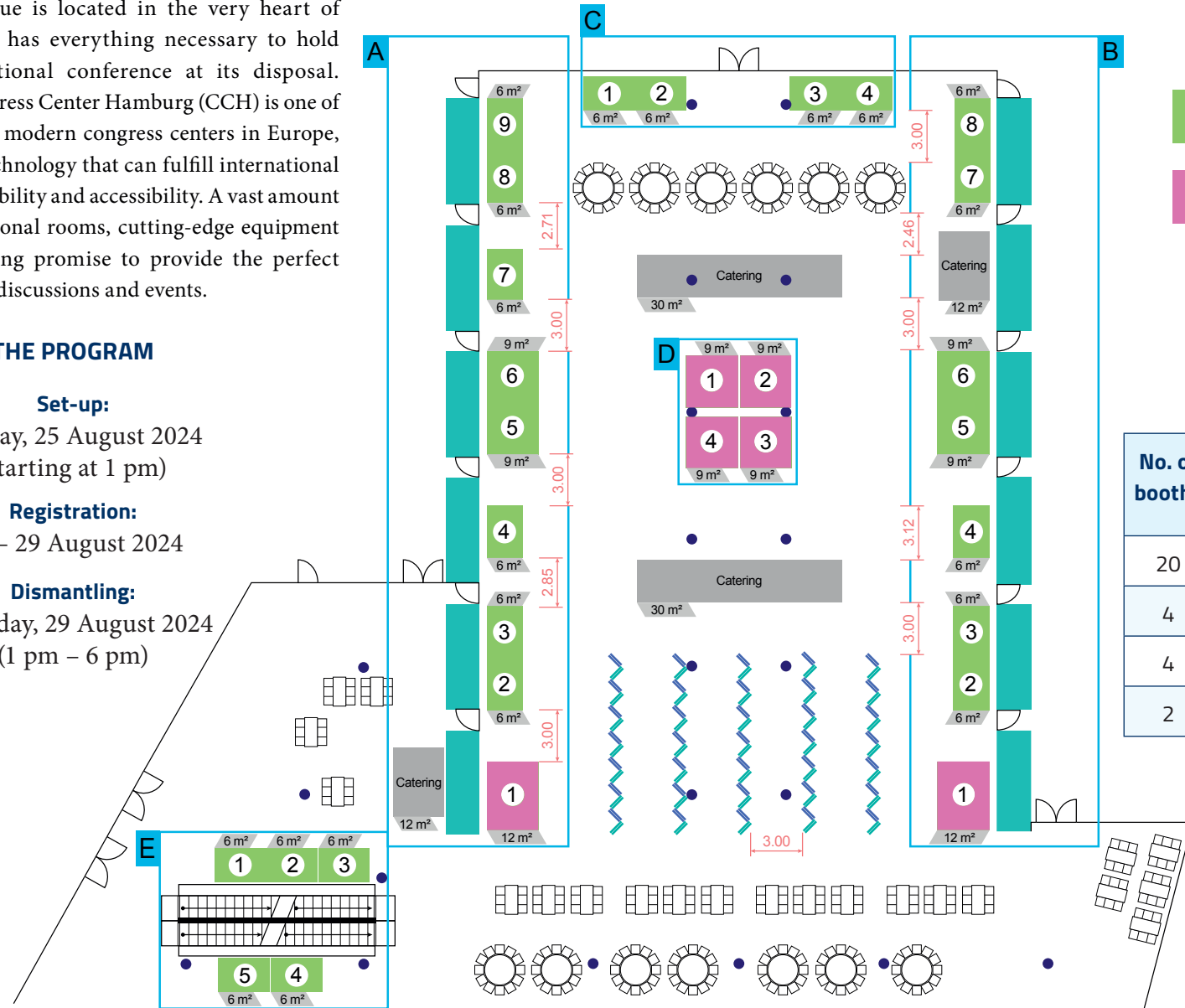
Registration:

26 – 29 August 2024

Dismantling:

Thursday, 29 August 2024
(1 pm – 6 pm)

EXHIBITION HALL



KEY

- Regular pitches
- Premium pitches
- Posters

RENTAL RATES

No. of booths	booth type	booth size (m ²)	fee (netto)
20	Regular	6	2.400,00 €
4	Regular	9	3.300,00 €
4	Premium	9	3.800,00 €
2	Premium	12	5.500,00 €

